



## whichway

EXPRESSION OF INTEREST FOR CONTEMPORARY INDIGENOUS MUSICIANS AND  
SONGWRITERS

Hip Hop, Country, Rock, Pop, R&B, Electronica, Dance, Singer songwriter, folk if your music is in any contemporary music genre this workshop is for you.

### **Whichway Music industry workshops**

MusicNSW and Whichway will be running a four day music industry and songwriting workshop and information sessions **late June or early July** to be held at the Redfern Community Centre. The workshops are especially aimed at NSW Indigenous contemporary music artists. Past attendees have included, The Last Kinection, Emma Donovan, Radical Son, Wire MC, The Stiff Gins, Sharnee Fenwick, Konnect A Dot, James Henry, L.J Hill, Max Judo and many more. We are looking for emerging artists that have some industry experience and or are serious about developing their careers in the music industry

**Leading music industry professionals will run the workshop and information sessions.**

#### **Topics covered include**

- Publicity
- Marketing
- Music management
- Record label and distribution information
- Networking and resources
- Business planning
- Touring and venue information
- How to get a gig
- Funding bodies and support organisations
- Legal, copyright and royalties.
- Radio play

**Top contemporary Indigenous music artists will present the songwriting workshops.**

#### **Areas covered include**

- Arrangement
- Lyric writing
- Choosing the right producer and studio
- Personal experiences about the music industry

**Numbers will be limited so to express your interest please** send a bio and demos to Whichway at MusicNSW Shop 6, 44/54 Botany Road Alexandria NSW 2015 or [michael@musicnsw.com](mailto:michael@musicnsw.com)  
For more information contact Michael on 02 96999706 or email [michael@musicnsw.com](mailto:michael@musicnsw.com) or go to the MusicNSW website at [www.musicnsw.com](http://www.musicnsw.com) and click on Whichway or go [www.myspace.com/whichway1](http://www.myspace.com/whichway1)

**Final Dates to be confirmed soon**

The Whichway music industry workshops are proudly supported by

**The Australian Government through the Australia Council for the Arts,  
MusicNSW, Whichway, ArtsNSW and Gadigal Information Service.**

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